

UPSC-CSC ANTHROPOLOGY

OPTIONAL

Union Public Service Commission

PAPER 1 | VOLUME - 2



UPSC - ANTHROPOLOGY

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VI UNIT

Anthropological Theories

- Anthropological theories are frameworks for understanding the social, cultural, biological, and linguistic aspects of human beings across all times and places. These theories help anthropologists to organise their observations, interpret data, and make sense of complex human behaviours and societal structures.
- Evolution is a gradual process of change from:
 - ✓ Simple to Complex
 - √ Homogeneity to Heterogeneity
 - ✓ Uncertainty to Certainty

Classical Evolutionism:

➤ Classical evolutionism is the first theory in anthropology, originating in the latter half of the 19th century. During the constructive period (1839–1900) of anthropology, it emerged as a reaction to cultural deterioration.

Basic Assumptions

- ➤ **Direction of Evolution:** Cultural evolution is viewed as unilinear and sequential, where all societies follow a similar path of development.
- **Evolution of Culture:** Cultures tend to evolve from simple to complex, from homogeneity to heterogeneity, and from indefinite to more structured and definite systems.
- ➤ **Psychic Unity of Mankind:** The idea that all human beings share a common mental framework, leading to parallel inventions and similarities in cultural traits across different societies.
- ➤ **Cultural Survivals:** These are material and non-material elements that persist from earlier stages of human history, even when the original conditions that produced them have changed.

Approaches of Classical Evolutionism:

1. Victorian society at the highest stage

✓ Classical evolutionists considered Victorian society as the highest stage in the sequence of evolution of society and culture.

2. Social fossils

- ✓ According to the classical evolutionists, contemporary non-Western tribal societies represent primitive forms of earlier societies and hence should be studied as "fossils of the past."
- ✓ Referred to as "social fossils" by Tylor and Morgan.

3. Use of comparative method

- ✓ Evolutionists used the comparative method, relying on speculation and historical explanations to establish evolutionary stages.
- ✓ Comparative method: Compare modern tribal society with ancient Western society to construct a universal sequence of evolution.

4. Unilineal evolution:

- ✓ Classical evolutionists believed in unilineal evolution.
- ✓ Cultures pass through the same stages from savagery to barbarism to civilization.
- ✓ Judged societies on moral and political grounds, promoting ethnocentric bias.

5. Use of secondary data:

✓ Relied heavily on data from missionaries, travelers, and colonial records.

Evolutionary Process:

Classical evolutionists believed that evolution has two processes:

✓ Differentiation:

- Things become different or more dissimilar over time and make one part different from another.
- Spencer argued: Simple society to Differentiation to Complex society.

✓ Integration:

- Different segments and systems integrate into a unified whole.
- Higher the integration, the more evolved the society.

Accomplishments:

- **Scientific discipline:** First attempt to make anthropology a science.
- ➤ **Independent discipline:** Anthropology gained academic discipline status

Legacy of Three Basic Assumptions:

- ✓ Phenomena must be studied in naturalistic fashion.
- ✓ All humans share psychic unity.
- ✓ Use of comparative method is valid.

Critical Analysis:

1. Unproven Assumption of Psychic Unity

- ✓ Classical evolutionists claimed all human minds evolved similarly (psychic unity of mankind) without providing empirical evidence.
- ✓ They ignored the actual cultural differences observed across societies.

2. Ethnocentric Bias

- ✓ Their theories were shaped by Victorian-era ethnocentrism, which viewed Western civilization as superior.
- ✓ Non-Western cultures were labeled as "primitive" or "inferior."

3. Faulty Notion of Progress

- ✓ Evolution was wrongly equated with linear progress.
- ✓ Not all societies progressed in a straight line some stagnated or even regressed.
- ✓ Change was misinterpreted as advancement, overlooking the complexity of social evolution.

4. Lack of Empirical Basis

- ✓ Most evolutionists were armchair anthropologists and they did not conduct fieldwork.
- ✓ They relied heavily on secondary data, travelogues, and missionary reports.
- ✓ Franz Boas criticized this and emphasized empirical, field-based anthropology.

5. Neglect of Cultural Diffusion

- ✓ Classical evolutionists failed to consider diffusion (the spread of cultural traits) as a mechanism of cultural change.
- ✓ This criticism led to the emergence of the diffusionist school of thought.

6. Overemphasis on Technology

- ✓ Evolutionists focused mainly on technological development as the marker of cultural advancement.
- ✓ Whitewrack challenged this, arguing that simple societies, despite lacking money or formal education, contribute significantly to culture.
- ✓ Hence, technological complexity should not define cultural level.

7. Trigger for New Traditions

- ✓ The shortcomings of classical evolutionism led to:
 - Refinement and classification of evolutionary theories.
 - The introduction of fieldwork traditions in anthropology during the late 19th and early 20th centuries.
- Thus, classical evolutionism had its fair share of merits and demerits. However, being the first theory in anthropology, it paved the way for future research.

Unilinear Evolution

- ➤ A sociological theory from the 19th century that describes how societies and cultures evolve is known as unilineal evolution or classical social evolution.
- ➤ It was made up of a variety of opposing hypotheses developed by anthropologists and sociologists who all held the view that Western civilisation is the modern apex of social evolution.

Unilineal Theory:

- ➤ In the 19th century, it was believed that all cultures evolved gradually through time, according to a unilinear pattern.
- ➤ The presumption was that all civilisations reach an endpoint.
- Underlying assumption: evolution was an advancement and progressive.
- ➤ Evolution has two aspects the first is the idea that culture can be "as arts, letters, no society" and then progress to literature, pottery, music, statues, and others.
- ➤ The first to present a "unilinear" theory before academics of his time. Under the theory of unilineal cultural evolution, societies develop through the same series of stages.
- ➤ Spencer suggested that human societies become more complex beings as culture progresses, where people generally tend to be in "traditional tribal hordes" civilization progresses and develops to the point where civilizations develop into "modern societies."

Classical Evolutionism

(Tylor, Morgan and Frazer)

- ➤ Classical Evolutionism, primarily associated with the works of Edward Tylor, Lewis Henry Morgan, and James Frazer, emerged during the 19th century aimed to explain the development of human societies from simple to complex forms. Classical Evolutionism is a theoretical framework in anthropology. This approach sought to explain cultural diversity and change through a linear model of social evolution, positing that societies progress through a series of stages from simple to complex forms.
- ➤ The Anthropological theory of classical evolutionism is like looking at how societies change and grow over a long, long time. Imagine watching a time-lapse video of a plant growing from a tiny seed into a big tree. Similarly, anthropologists like Edward Tylor, Lewis Henry Morgan, and James Frazer studied how human societies started small and simple, and then evolved into more complex forms over thousands of years.
- ➤ They believed that all societies begin with basic ways of living, where people might hunt or gather food just to survive. As time goes on, these societies develop new ways of doing things. For example, they might start farming instead of hunting, build cities, create governments, and invent new tools and technologies.
- ➤ The key idea is that societies change and grow, just like how we grow from children to adults. These anthropologists looked at different cultures around the world to find similarities and differences, trying to understand the patterns of how societies evolve over time. Their theories helped us learn more about how humans have adapted and changed throughout history.

Edward Burnett Tylor (1832-1917):

➤ Tylor, often regarded as the founder of anthropology, proposed the concept of "cultural evolution" in his seminal work "Primitive Culture" (1871). He emphasised the universality of human culture and argued that all societies pass through similar evolutionary stages.

Noted Publications:

- ✓ Researches into the Early History of Mankind and the Development of Civilization (1865)
- ✓ Primitive Culture (1871)
- ✓ Anthropology (1881)

Contributions:

Culture

- ✓ Historical study: Culture is essentially a historical process.
- ✓ **Psychic unity of mankind:** Similar frameworks of all people to similar inventions at different locations.
- ✓ **Cultural parallels:** Independent invention due to cultural parallels.
 - **Example:** Iron in Indian, Babylonian, and Assyrian cultures simultaneously.
- ✓ **Universal evolution:** Direction of evolution is the same across societies

- ✓ **Definition of culture:** "That complex whole which includes knowledge, belief, art, morals, law, custom..."
- ✓ **Serial transmission of culture:** Cultural traits passed from generation to generation.
- ✓ **Social transmission of culture:** Not biological heredity.
- ✓ According to Tylor, human culture has developed from Stone Age to Bronze Age to finally Iron Age.

> Religion

- ✓ **Definition of religion:** "The belief in Spiritual Beings"
- ✓ **Cultural universal:** Religion was a cultural universal, found in all societies.

✓ Origin of religion:

- Origin in primitive man's soul belief.
- Based on dreams, trances, hallucinations etc.
- Linked to concept of soul.

✓ Types of soul beliefs:

- Soul stays in the body.
- Soul leaves and returns.
- Soul wanders.
- Soul doesn't return.
- ✓ Animism to Polytheism to Monotheism (Evolution of Religion)

Society

✓ **Earliest form of society:** Passed through matriarchal to patriarchal to matriarchal was the first form.

Evolution of plough

✓ Evolved from simple digging sticks.

➤ Linking happiness with Morgan's three stages

✓ Believed happiness increases as society progresses (Savagery to Barbarism to Civilization).

> Correlating levels of evolution to types of religion:

- ✓ Practicing monotheism: civilised
- ✓ Practicing polytheism: barbarian
- ✓ Practicing animism: savage

➤ Use of statistics in anthropology:

- \checkmark Tylor did statistical study on 282 cultures.
- ✓ Found correlation between religious beliefs and social complexity.

> Methodologies:

- ✓ Comparative method
- ✓ Survivals: Outdated customs persisting into modern culture.
- ✓ Critical Analysis:
 - Couldn't distinguish between culture evolution and moral/social progress.
 - Lack of fieldwork and data.

Lewis Henry Morgan (1818-1881):

➤ Morgan expanded on Tylor's ideas, proposing a more elaborate scheme of social evolution based on technological advancements. He identified three stages: savagery, barbarism, and civilization, each characterised by distinct levels of technological development, social organisation, and cultural complexity.

Noted Publications:

- ✓ **League of the Iroquois (1851):** First ethnographic study of a Native American tribe.
- ✓ **Systems of Consanguinity and Affinity of the Human Family (1870):** Comparative study of kinship systems across cultures.
- ✓ **Ancient Society (1877):** His magnum opus, where he laid down the unilinear evolution of human society.

Major Contributions:

> Evolution of Culture and Civilization

- ➤ Morgan proposed that human societies evolve through three universal and sequential stages:
 - ✓ **Savagery:** Earliest stage, characterized by hunting-gathering, use of fire, and rudimentary tools.
 - ✓ **Barbarism:** Agriculture, pottery, domestication of animals, and settled life emerge.
 - ✓ **Civilization:** Literacy, writing, state formation, and advanced technologies appear.

Each stage was linked to:

- ✓ **Technological differentiation:** Progress measured by innovations like fire, bow, pottery, metallurgy.
- ✓ **Subsistence strategies:** From foraging to agriculture and finally surplus production.
- ✓ **Family and property systems:** Evolution of kinship and ownership of property was

> Evolution of Marriage and Family

➤ Morgan outlined a **progressive development of family systems** from promiscuity to monogamy:

Type	Features
Consanguine	Brother-sister marriage within a group.
Punaluan	Group marriage with prohibition on siblings.
Syndyasmian	Pair-bonded unions; more stability and cohabitation.
Patriarchal	Male-dominated family structure.
Monogamous	Nuclear family; based on individual choice and fidelity.

➤ He argued that family systems evolve alongside **social complexity and property rights**.

> Evolution of Kinship Systems

- ➤ Morgan was the **first to classify kinship** into:
 - ✓ **Descriptive System:** Distinct terminology for each relationship (e.g., Eskimo system).
 - ✓ **Classificatory System:** Group terms for multiple relatives (e.g., Hawaiian system).
- ➤ He studied over **139 societies** globally to establish these two systems and proposed that:
 - \checkmark Kinship evolves from classificatory to descriptive as societies become more complex.
 - ✓ Kinship terminology reflects social structure and family organisation.

Evolution of Political Organization

Stage	Political System	Ownership
Savagery	Tribal chieftains, informal councils	No private ownership; communal sharing
Barbarism	Lineage councils, clan elders	Collective family ownership
Civilization	Formal states, codified laws	Individual property rights

- Morgan linked **political systems with stages of cultural evolution**:Political organisation evolved as economic and kinship systems became complex.
- Evolution of Government (As per Ancient Society)
- ➤ He detailed how forms of government evolved from:
 - ✓ Band-level leadership (savagery) to Clan-based councils (barbarism) to Statehood and law (civilization)
- ➤ Property rights, inheritance, and land ownership were key markers in political evolution.
- Material Culture
- Morgan was among the first anthropologists to study:
 - ✓ **Tools, architecture, artifacts, and housing patterns** as indicators of cultural evolution.
 - ✓ Argued that material remains reflect social complexity, technology, and organisation.
- Case Study: Iroquois Indians
- ➤ Morgan conducted **first-hand fieldwork** among the Iroquois tribe.
- ➤ His work included:
 - ✓ Interviews and observations.
 - ✓ Systematic recording of social organisation, kinship, governance, and culture.
- ➤ Published "League of the Iroquois" (1851) one of the earliest ethnographies.
- ➤ Helped define **comparative ethnology** and kinship studies.

Methodologies Used:

- ➤ **Fieldwork:** Uncommon at the time, Morgan personally observed and lived among the Iroquois.
- > **Interview Method:** Collected oral histories, genealogies, and rituals.
- ➤ **Observation:** Detailed study of material and social practices.

Critical Evaluation:

- > Strengths:
 - ✓ Pioneered scientific kinship studies.
 - ✓ Provided a framework for understanding **social evolution**.
 - ✓ Emphasised material culture in anthropological analysis.
 - ✓ Used comparative data across global cultures.
- Criticism:
 - ✓ **Ethnocentric Bias:** Assumed Western society as the most evolved.
 - ✓ Overgeneralization: Universal evolutionary model did not fit all societies.
 - ✓ Neglect of Cultural Variation: Couldn't explain parallel evolution in geographically isolated cultures.
 - ✓ Kinship Classification Too Rigid: Failed to account for overlapping systems.

Legacy:

- ✓ Morgan's ideas were foundational for later anthropologists like **Engels** and **Marx**, who used his kinship analysis to develop theories of family and property in early societies.
- ✓ He remains a pivotal figure in both anthropology and kinship studies, influencing social theory and Marxist thought.

James Frazer (1854-1941):

- Frazer, a Scottish anthropologist, is best known for his work "The Golden Bough" (1890), a comparative study of mythology and religion. "The Golden Bough," explored the similarities and differences in magical and religious practices across cultures. He argued that early humans used magical rituals to control their environment and later developed religious beliefs to explain natural phenomena.
- > School of Thought: Classical Evolutionist
- Specialty: Evolution of Religion and Magic
- ➤ **Known As:** An encyclopaedic collector of data; among the earliest scholars to systematize magical and religious thought cross-culturally.

> Noted Publications:

- ✓ **The Golden Bough** (1890) 12-volume foundational work on comparative religion and mythology.
- ✓ Totemism and Exogamy (1910)
- ✓ Folklore in the Old Testament (1918)
- ✓ The Worship of Nature (1926)
- ✓ Aftermath (1939)

Major Contributions:

1. Evolution of Science (Three-Stage Evolutionary Theory)

✓ Frazer proposed a unilinear evolutionary path of human belief systems, progressing through:

a. Magic

- ✓ Frazer argued that early human thought was dominated by magic, which he defined as "a series of events occurring in an invariable order without the intervention of personal agency."
- ✓ He identified two fundamental principles of magical thinking: Magic was seen as a pseudo-scientific system that operated on laws of cause and effect but without empirical basis.

Principle	Explanation	Example	
Law of	Like produces like; people	To bring rain, water might be poured on	
Similarity imitate natural events to control		the ground; to harm an enemy, a doll may	
	them	be used with needles.	
Law of	Once things are in contact, they	A person's hair or nail clippings could be	
Contagion	remain connected even after	used magically to harm them.	
	separation		

b. Religion

- ✓ Frazer claimed that people turned to religion after realizing that magic failed to consistently yield results.
- ✓ Religion was based on faith in supernatural beings rather than manipulation of unseen forces.
- ✓ It was considered a moral and spiritual system rather than mechanical.

c. Science

- ✓ Eventually, human society entered the scientific stage, where natural phenomena were explained through rational, empirical methods.
- ✓ Science replaced both magic and religion by offering logical and evidence-based understanding of the universe.

Conclusion (Evolutionary sequence):

➤ According to Frazer, all societies pass through these three stages of mental development: Magic to Religion to Science

2. Totemism

- ✓ Frazer was among the first to **define and explore totemism** in depth in Totemism and Exogamy (1910).
- ✓ Defined **totem** as a class of material objects believed to have intimate relations with specific groups of people (class).
- ✓ Believed that totemism was **universal among savages** and served as the **earliest form of religion** and **social organisation**.
- ✓ Every tribe or clan treated a particular animal/plant as sacred (e.g., kangaroo, crocodile, etc.).
- ✓ Frazer **emphasised exogamy** as a social rule stemming from totemic classification.

> Example:

- ✓ **Arunta tribe of Australia:** Totems were believed to have spiritual connections with members and were used in rituals.
- ✓ He also recorded **folk beliefs** such as regarding totems as responsible for pregnancy and other reproductive functions.

3. Critical Analysis of Frazer's Theory

Point	Critique	
Primitive man &	Primitive man & Frazer's idea that primitive man was wholly ignorant of science	
science	ience was challenged. Primitive societies often possess sophisticated	
	knowledge of plants, animals, and weather patterns.	
Co-existence of	Religion and science often coexist, especially in non-Western or	
religion and science	tribal societies. His model was too linear and rigid.	
Totemism as universal	Malinowski and other functionalists later disproved totemism as	
origin of religion	the universal origin of religion. Totemism is not present in all	
	cultures.	

Armchair	Frazer relied entirely on second-hand reports from missionaries,
anthropologist	travelers, and colonial officers. He never conducted fieldwork.
Evolutionary scheme	His Magic to Religion to Science model lacks ethnographic
challenged	validity and doesn't align with all societies' lived realities.

Overall Evaluation:

> Strengths:

- **Pioneered comparative method** in religious studies.
- Brought **systematic structure** to understanding magical and religious thought.
- Helped bridge **folklore and anthropology**.
- Influenced major anthropologists like Malinowski, Radcliffe-Brown, and Levi-Strauss.

Limitations:

- Overgeneralized evolution of belief systems.
- Ethnocentric and Eurocentric bias-portrayed non-literate people as "pre-scientific".
- Ignored **functional and symbolic aspects** of religion in society.

➤ Legacy:

- Frazer's "Golden Bough" remains one of the most influential texts in anthropology, mythology, and religious studies.
- Even though many of his evolutionary ideas are outdated, his **comparative**, **cross-cultural framework** laid the foundation for modern anthropology of religion.

Historical Particularism (Boas)

- ➤ **Also known as:** Particularism **School of Thought:** School of anthropological thought led by **Franz Boas**
- ➤ Key Thinkers:
 - ✓ Franz Boas
 - ✓ A.L. Kroeber
 - ✓ Ruth Benedict
 - ✓ Margaret Mead
- ➤ Historical Particularism emerged as a reaction against classical evolutionism. It emphasizes the **distinct historical development** of each culture rather than assuming universal laws of cultural evolution. The central idea is that **every culture has a unique history** and must be studied in its own context, not forced into a predetermined evolutionary sequence.

> Origin:

- ✓ Developed in the **mid to late 19th and early 20th century**.
- ✓ Linked with the methodological movements of **historicism** and **diffusionism**.
- ✓ Rejected the **evolutionary model** that sought to explain cultural change in a unilinear and generalized manner.
- ✓ Instead, historical particularists focused on understanding:
 - What happened (cultural changes),
 - Where, and Why, using first-hand empirical data.
- ✓ Promoted detailed **case-by-case** analysis of cultural phenomena.

Historical Background:

- ✓ Developed as an **opposition to theories like Classical Evolutionism**.
- ✓ Asserted that **each culture must be understood within its own historical context**.
- ✓ Emphasized **specific cultural trajectories** over universal stages.
- ✓ Rejected **preconceived ideas** or grand theories.
- ✓ Advocated field-based, empirical research:
 - Conducted **first-hand ethnographic fieldwork**.
 - Emphasized description and analysis over generalization.

▶ Meaning and Understanding:

- ✓ Historical Particularism aligns with **diffusionism**, recognizing that cultural traits can spread through contact.
- ✓ While two cultures may have similar traits, the meanings and origins of those traits may differ, hence they must be studied individually.

✓ Principle of cultural uniqueness:

- Every culture is the product of its own **distinct history**.
- Cultural patterns are not governed by universal evolutionary laws.

✓ Boas's Contribution:

- Challenged Lewis Henry Morgan's rigid evolutionary framework.
- Argued that **comparative methods** used by evolutionists were flawed.

✓ Boas vs Evolutionism:

- ✓ Evolutionists relied on generalised, broad comparisons.
 - Boas emphasized empirical data and specific settings.
- ✓ Even when **similar cultural traits** appear across societies, Boas argued that they emerge due to **different historical causes**, not necessarily from a shared stage of evolution.

Key Concepts:

Concept	Explanation
Cultural	Cultures should be understood on their own terms , not judged by
Relativism	Western or evolutionary standards.
Anti-	Rejected the idea of placing cultures on a linear evolutionary scale .
Evolutionism	
Fieldwork-	Emphasized long-term participant observation , interviews, and data
Based	collection.
Approach	
Empirical	Focused on data-driven and descriptive studies rather than speculative
Orientation	theories.

Methodology of Historical Particularism:

- ✓ **Focus:** How a person's **individual culture developed** and **how it changed over time**.
- ✓ **Approach:** Based on **particularism**, i.e., studying each culture **independently** of others, with emphasis on:

- Historical context
- Cultural specificity
- First-hand evidence
- ✓ **Critique of Theorizing:** Did not promote theory-building but rather **detailed documentation** and **interpretation**.
- ✓ Boas emphasized the need to:
 - Study individual cultures through detailed and specific histories.
 - Avoid broad generalizations and focus on **data accumulation**.
 - Identify **diffused traits** across cultures with care and only after **empirical validation**.
- ✓ He encouraged methods like:
 - Close participant observation
 - Oral history and tradition
 - Extensive fieldwork and ethnographic data
 - **Salvage ethnography** (recording dying cultures)
- ✓ Boas also emphasized the use of all available disciplines:
 - Biological
 - Cultural
 - Archaeological
 - Linguistic
- ➤ This came to be known as the **Four-Field Approach** to anthropology in the United States.

Formula: Diffusionism + Particularism + Historicism = Four-Field
Anthropology

Accomplishments of Historical Particularism / Franz Boas:

> Anti-Ethnocentrism Pioneer:

- ✓ Opposed racial hierarchies and **rejected ethnocentrism**.
- ✓ Advocated the idea that "All cultures are equal", which laid the foundation for Cultural Relativism.

Individual Focus:

- ✓ Emphasized **individual and specific cultural histories**.
- ✓ Rejected large-scale theories of evolution or universal laws of development.

> Institutional Contribution:

✓ Popularized the **four-field method** in the U.S. (Cultural, Biological, Linguistic, Archaeological).



✓ Integrated this approach in universities and helped establish anthropology as a scientific discipline.

Legacy in Methodology:

- ✓ Authored Race, Language and Culture (1940).
- ✓ Promoted **fieldwork and long-term participant observation**.
- ✓ Encouraged training of students in **systematic data collection**, including Ruth Benedict, Margaret Mead, Kroeber.

Cultural Relativism:

- ✓ Stressed that no culture is superior to another.
- ✓ Theories of race and intelligence were challenged on empirical and ethical grounds.
- ✓ Cultural traits must be understood in their **own context**, not judged comparatively.

➤ Against Scientific Racism:

- ✓ Strong critique of theories that tried to link race with culture, intelligence, or capability.
- ✓ His work during the Baffin Island Expedition (1893) was foundational for modern field methods.

Criticism:

- ✓ Focus on excessive data collection led to:
 - Data hoarding
 - Lack of theoretical generalization
 - Weak explanatory frameworks
- ✓ Fieldwork became descriptive rather than analytical in some Boasian traditions.
- ➢ Historical Particularism is an anthropological theory that argues each society follows a unique cultural path, shaped by its own distinct historical experiences. Developed in opposition to unilinear evolutionary models, it was championed by Franz Boas, who rejected broad generalizations about human societies and emphasized the importance of empirical fieldwork and deep cultural context. The school held that cultures must be studied within their own historical frameworks, and that comparative studies should account for internal variations and external influences. Historical Particularism became the dominant school of thought in American anthropology during the early 20th century, laying the foundation for cultural relativism and modern ethnographic methods.

Value Addition (For Enrichment/UPSC Answers):

1. Boas on Nature vs Nurture:

- ✓ Boas rejected biologically determined behavior and stressed environmental influences on behavior.
- ✓ He refuted the idea of race as a biological category; instead, he saw it as a social construct.

2. Lasting Impact:

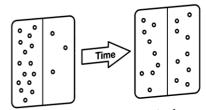
- ✓ Introduced the notion of **Cultural Relativism**.
- ✓ Opposed racist ideologies and laid the foundation for **anti-racist anthropological thought**.

3. Criticism of Boas' Strict Empiricism:

- ✓ Some argue that **excessive reliance on data** without theory limits explanatory power.
- ✓ Others say **biology and culture** are not mutually exclusive; both shape behavior.
- ➤ Despite these criticisms, Boas' legacy remains unmatched in **establishing anthropology as an empirical, ethical, and human-centered discipline.**

Diffusionism (British, German and American)

- > Emerged in the early 20th century.
- ➤ Diffusionists believed that **cultural traits and complexes** spread from a **few cultural centers** to other societies.
- ➤ Unlike evolutionists who saw progress as internal development, diffusionists emphasized external borrowing and mutual contacts.
- ➤ Culture grows due to **spread**, not internal evolution.
- Meaning:
 - ✓ Cultural diffusion is the process through which cultural traits discovered or invented in one place are spread to other places or societies - directly or indirectly.
 - ✓ **Visual:** "Process of diffusion with time" (shown with domino effect).



Process of diffusion with time.

Conditions for Cultural Diffusion:

- ✓ A cultural group adopts traits of another group only when:
 - It is **economically** or **socially meaningful** or **useful**.

Key Characteristics:

- ✓ Cultural traits **do not remain in original form** they adapt to new environments.
- ✓ Diffusion generally occurs from:
 - High culture to low culture or
 - Developed to underdeveloped cultures.
- ✓ Diffusion may result in **culture change** in the receiving group.

Barriers to diffusion:

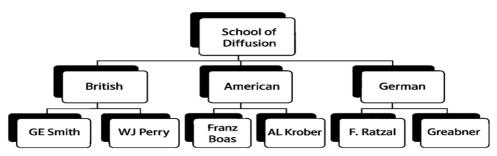
- ✓ Physical (ocean, desert, mountain)
- ✓ Technological (lack of transportation)
- Contemporary Example: McDonald's

Schools of Diffusionism:

> Three Major Schools:

- ✓ British School of Diffusion
- ✓ German/Continental School of Diffusion
- ✓ American School of Diffusion

School of Diffusion



1. British Diffusionism (Hyper-Diffusionism)

➤ Key Thinkers: Grafton Elliot Smith, William J. Perry

Core Ideas:

- ✓ British diffusionists, particularly Grafton Elliot Smith and William Perry, proposed that all major cultural innovations originated from a single civilization, typically Ancient Egypt.
- ✓ They argued that Egyptian civilization was the cradle of all cultural advancements, including agriculture, metalworking, and writing.
- ✓ According to their theory, cultural traits spread through migration, trade, and conquest rather than being independently developed.
- ✓ This approach, called Hyper-Diffusionism, was criticized for being too simplistic and ignoring the possibility of independent cultural development.

> Criticism:

- ✓ The theory was highly Eurocentric and overemphasized Egypt's role while ignoring indigenous cultural development in other regions.
- ✓ It underestimated the ability of different societies to innovate independently.

Methodology and Ideas:

➤ G. Elliot Smith (1871–1937):

- ✓ Australian-British anatomist, Egyptologist.
- ✓ Believed **inventions occurred once** and diffused.
- ✓ Claimed human society was incapable of innovation, called this hyperdiffusionism.
- ✓ Egypt was the sole origin of civilization.
- \checkmark Spread of traits like navigation, religion, etc., from Egypt.

➤ W.H.R. Rivers (1864–1922): UN 6351 THE TODDEN M VOU

- \checkmark English anthropologist and psychiatrist.
- ✓ Known for The History of Melanesian Society.
- ✓ Participated in Torres Strait Expedition (1898).
- \checkmark Focused on kinship, Melanesia.
- ✓ Supported diffusion, but not as extreme as Smith.

> W.J. Perry:

- ✓ Student of Smith and W.H.R. Rivers.
- ✓ Strong supporter of **heliocentric diffusionism** (from a single cultural center).
- ✓ Believed in **"Natural Man"** theory:
 - Primitive people had no culture until exposed to Egypt-originated culture.
- ✓ Traits diffused from Egypt: **agriculture**, **religion**, **domesticated animals**, **laws**, **chiefs**, etc.
- \checkmark Claimed **barley cultivation (4000 B.C.)** enabled sedentarism

2. German-Austrian Diffusionism (Kulturkreis or Culture Circle Theory)

➤ Key Thinkers: Fritz Graebner, Wilhelm Schmidt

Core Ideas:

- ✓ The German-Austrian school, also called the Kulturkreis (Culture Circle) Theory, proposed that cultures spread from multiple cultural centers (not just one, like the British school suggested).
- ✓ They identified several cultural centers (or Kulturkreise) where specific cultural traits originated and then diffused outward.
- ✓ This model allowed for multiple centers of innovation, rather than attributing everything to a single origin.

Key Contributions:

- ✓ Emphasized migration, trade, and borrowing as mechanisms of cultural change.
- ✓ Attempted to classify cultures into different circles of influence based on shared cultural traits.

> Criticism:

- ✓ Lacked strong empirical evidence and was highly speculative.
- ✓ Overemphasized the importance of diffusion while downplaying independent invention. Methodology and Ideas:

> Friedrich Ratzel (1844–1904)

- ✓ A **German geographer and ethnographer**, known for laying the foundation of cultural diffusion theory.
- ✓ Emphasized:
 - Traits must be studied based on form and function, not superficial characteristics.
 - Warned against comparing traits without examining cultural context.
- ✓ Advocated a cautious, empirical approach to diffusion.
- ✓ Wrote History of Mankind (1896), praised by Tylor as a solid anthropological study

Wilhelm Schmidt (1868–1954)

- ✓ Austrian priest, ethnologist, and linguist.
- ✓ Founded the **International Congress of Anthropological and Ethnological Sciences** (1952).
- ✓ Developed the idea of **Kulturkreise** (culture circles) cultural traits diffused from centers across the globe.
- ✓ Proposed **four stages of temporal cultural phases**:
 - Primitive
 - Primary
 - Secondary
 - Tertiary

> Fritz Graebner (1877–1934)

- ✓ German geographer and ethnologist.
- ✓ Student of Ratzel and **first theoretician of the Vienna School**.

- ✓ Proposed that:
 - Culture traits are inherited from core centers via diffusion.
 - Emphasized **culture history**, not just evolution.
- ✓ Developed the concept of "**culture circles**" (Kulturkreise).
- ✓ Supported the idea of **diffusion-based anthropology**.

Leo Frobenius

- ✓ Expanded Graebner's work.
- ✓ Promoted culture circle theory at the **Berlin Ethnological Museum (1904)**.
- ✓ Created a **classification scheme** for world cultures.
- ✓ Stressed on **criterion of form** (not just function).

Methodology of German Diffusionists:

- ✓ Emphasis on **historical and spatial** reconstruction of culture traits.
- ✓ Focused more on **material culture**, often neglecting social or symbolic elements.
- ✓ Relied less on **fieldwork**, more on comparative data.

Critical Analysis of German Diffusionism: Points of Criticism

- ✓ Relied heavily on material culture and form, lacking socio-cultural depth.
- ✓ Their ideas (Kulturkreise) are not accepted in modern anthropology.
- ✓ The school was labelled "most infantile" by some scholars like Harris.
- ✓ Boas criticized it for ignoring transformation and focusing only on addition/subtraction
 of traits.
- ✓ Lacked emphasis on social organization and meaning behind cultural traits.
- ✓ Often rigidly categorized cultures without understanding their internal variations.

3. American Diffusionism (Historical Particularism)

➤ **Key Thinkers**: Franz Boas, Alfred Kroeber, Clark Wissler**

Core Ideas:

- ✓ The American school of diffusionism was less extreme and focused on regional cultural diffusion rather than grand global diffusion models.
- ✓ Franz Boas, the founder of Historical Particularism, argued that each culture has a unique history and should be studied on its own terms.
- ✓ American diffusionists like Clark Wissler and Alfred Kroeber focused on cultural areas (e.g., Native American cultures) and studied how cultural traits spread within them.
- ✓ They used detailed ethnographic and fieldwork studies to understand the diffusion of ideas and technologies among neighboring societies.

